



# Matcha

Green Tea Powder | Stoneground Organic



## EDEN Matcha exceptional grade green tea powder

Unlike leaf tea that is steeped and then discarded, after whisking, matcha tea is completely consumed. Modern study confirms the many health benefits of matcha.

Unit UPC	Case Pack	Case Pack UPC
 0 24182 18126 5	6 – 1 oz. / 30 gram can	 1 00 24182 18126 2

Ⓚ pareve



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## EDEN Matcha Kit

Everything needed to prepare and enjoy matcha is contained in the EDEN Matcha Tea Kit - A boxed set with 30 gram can of EDEN Matcha, handmade tea bowl, handmade bamboo whisk and matcha spoon.





# EDEN®

# Matcha

Delight | Purify | Energize



## World's Finest Matcha

Matcha, stone ground powdered green tea, is grown and handcrafted by a family company dedicated to producing the finest grade matcha there is, doing so since 1888. They have an 80% market share in Japan for Matcha because it is so exceptional. Real organic *Camellia sinensis* tea leaves are shade grown to protect the earliest Spring leaves used for making matcha.

## The Cup of Humanity

Green tea leaves are hand graded and deveined before powdering. As a hot and cold drink, matcha's popularity is growing. In summer it is served chilled with a slice of citrus. The citrus appreciably enhances uptake of matcha's antioxidants. Matcha is an exceptional ingredient for smoothies, beverages, baking, and confections.



## Calm, Acuity, and Focus

Matcha is more than physically beneficial. For centuries monks have used matcha to enhance study and meditation, increase focused energy, and provide a grounded centeredness. It may improve mental function while it purifies and delights. Matcha's amino acid L-theanine has the paradoxical effect of simultaneously causing relaxation and alertness.

## Delight with Benefits

The family company that makes EDEN Matcha has 135 years experience in crafting matcha. The matcha they make is exceptional. Matcha is rich in polyphenol antioxidants, just like whole grain. The EDEN Matcha can has a built-in oxygen absorber protect the bright color of this real organic, exceptional grade tea. Whisk some delightful, beneficial matcha.

