

Rejuvenate

Job Description

Marketing Department



Position Natural Food Specialist

Reports to Marketing Department Manager

Overview

Team member needed for communication conceptualization, design, and natural food knowledge for packaging, ads, website, marketing materials about the particular attributes and values of Eden Foods for both the public and Eden staff.

Duties and Responsibilities

1. Research of data for marketing projects
2. Share natural food knowledge
3. Real organic agriculture knowledge and benefits
4. Help write and proof content for marketing materials
5. Assist intradepartmental teamwork throughout the company
6. Efficient interfacing with company systems and protocols
7. Straightforward and forthright interactions within the company and to those outside of it
8. Reliable, timely, accurate interface and follow through with team members and company contacts
9. Help oversee Eden Foods' trademark usage, brand names, and intellectual property. Communicate internally about potential trademark or copyright infringements.
10. Contribute at every opportunity to review and proofing processes to enhance quality and accuracy in the work product of the Marketing Dept.
11. Participate in Marketing Dept. tasks and projects as a professional member of the Marketing team
12. Learn the particulars of organizations we work with and cultivate mutually beneficial relationships aim at company goals

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Job Requirements

- A. Education, experience, and skill sufficient to carry out preparation of creative, professional, and effective marketing material as part of the team
- B. Straightforward and forthright character and interactions with others in professional endeavors
- C. Dependable and versatile Marketing Team member
- D. Advanced competence in use of Microsoft Office
- E. Competence, or the ability to quickly acquire functional use of Adobe Creative Suite
- F. Good language and communication skills
- G. Ability to participate in collaborative efforts and processes
- H. Contribute to the development of the Company, the Marketing Department, and the efficient, timely, and excellent completion of the tasks required
- I. Natural food experience and real organic agricultural knowledge
- J. Become and remain up to date on food Industry media, data trends, and applicable rules and regulations
- K. Skill in the following is of interest but not necessarily required – Cinematography, Photography, Illustration, Written composition, Design, Layout, are all helpful

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