

Rejuvenation



Job Description **Marketing Department Professional**
Design, Composition Assembly, Video,
Photography, Illustration, and Copy

Reports To: Marketing Manager

JOB REQUIREMENTS

- A. Suitable professional experience and education
- B. Willingness to be an important part of a small team
- C. Compassionate problem solver, with language and communication skills
- D. Developed design sensibilities, and attention to detail
- E. Command of graphic software
- F. Willingness to learn

MAJOR FOCUS

- 1. Create, design, solve, and produce marketing communications as Eden Foods' Marketing Team
- 2. Promote EDEN, and its work with consistent, accurate messaging
- 3. Become and remain current on industry developments and trends including design methods, software, food knowledge, government rules and regulations
- 4. Become and remain current on Eden Foods' items

DUTIES AND RESPONSIBILITIES

- I. Carry out assignments and meet deadlines
- II. Design brochures, labels, packaging, flyers, videos, photos, advertisements, trade show graphics, editorial, and marketing projects
- III. Create digital graphics and layouts, color correction
- IV. Assist in developing strategy, communication techniques, out-reach, writing, proofing, editing
- V. Interact with Department suppliers and other Department Eden personnel as appropriate
- VI. Contribute to an enjoyable, productive, rewarding work environment

This job description is not intended to be all-inclusive or a complete representation. Employee will also perform other duties as assigned by immediate supervisor or management as required. Eden reserves the right to modify job duties and responsibilities as needed. This job description does not constitute a written or implied contract of employment.