



## Job Description

### Marketing Department

Position **Graphic Designer**  
Reports to **Department Manager**

#### Overview

Teamwork setting for conceptualization, design, and preparation of marketing materials and communications about attributes and values of EDEN foods as a member of the company's Marketing Group.

#### Duties and Responsibilities

1. Participate in and carry out projects that draw upon creative skill, other team members, company information, traditions, and principles.
2. Design of packages, labels, advertisement, brochures, graphics, signage, editorial, and other marketing materials.
3. Organize content and layout including illustration, photos, and video
4. Create and assemble digital graphic assets for various formats.
5. Create digital renderings, color, design, size, and pre-press packaging of digital materials for publishing and the target audience.
6. Assist development of strategy, tactics, communication methods, and content for consumer and industry educational materials.
7. Participate in Department copy proofing, editing, and content.
8. Work with suppliers/vendors as needed, and with other Eden Foods Departments as needed for completion of routine and unique tasks.
9. Work efficiently with the systems and team members of the Department.
10. Reliable, timely, accurate interface and follow through with team members and company contacts.
11. Help to manage Eden trademarks, brand names, and intellectual property wherever used. Reliably communicate internally about potential trademark or copyright issues that may be observed.
12. Contribute at every opportunity in reviews and proofing processes to help enhance quality and ensure accuracy in the work being carried out in the Department on behalf of the company.
13. Participate in Marketing Department tasks and work as a professional member of the Marketing team.
14. Learning about the particulars of organizations we work with and various projects to increase the likelihood of effective, excellent results.

#### Job Requirements

- A. Education, experience, and skill sufficient to carry out preparation of creative,

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professional, and effective marketing material.

- B. Straightforward and forthright interactions with others in all professional processes
- C. Dependable and versatile Marketing Team member
- D. Advanced competence in use of Adobe Creative Suite software
- E. Strong language and communication skills
- F. Ability to participate in collaborative efforts and processes
- G. Contribute to the development of the Company, the Marketing Department, and the efficient, timely, and excellent completion of tasks that arise.

This job description is not intended to be all-inclusive or a complete explanation of all duties. Employees are required to perform other duties as assigned by their immediate supervisor or Eden Management. Eden reserves the right to modify job duties and responsibilities as needed. This job description does not constitute a written or implied contract of employment.

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