

Rejuvenation

13 May 2017



Department Marketing Department
Job Title and Description Graphic Designer, print and digital
Reports to Department Manager

Major Focus

- Conceptualize, design, solve problems, and produce exceptional marketing materials as part of the Marketing Department's team
- Promotion of the Brand / Company
- Communication of appropriate information about Eden food items
- Become current and remain engaged in industry developments including design methods, computer utilization, food specifics, and rules and regulations
- Provide marketing support to Eden Foods' national distribution network

Duties and Responsibilities

- A. Carry out projects assigned within the Marketing Department
- B. Design brochures, catalogs, labels, packaging, flyers, advertisements, trade show graphics, signs, videos, stories, and other promotional imagery
- C. Design Web graphics for various formats
- D. Digital illustration and photography, image manipulation, scanning, color corrections, sizing, etc.
- E. Assist the Department in development of strategies, communication techniques, educational methods, copywriting, and proofing, all for an effective media presence
- F. Communicate with vendor staff and Eden personnel as appropriate.

Job Requirements

- A. An experienced and intuitive design sensibility. Know-how and expertise in graphic design. Team Player. Developed language and communication skill.
- B. Proficient knowledge of graphic software programs, computer use, and office equipment - e.g. Adobe Creative Suite, Microsoft Office, scanners, printers, etc.

This is not an all-inclusive explanation. Staff performs other duties as are necessary and assigned. Eden Foods reserves the right to modify duties and responsibilities. This job description does not constitute a written or implied contract of any sort.